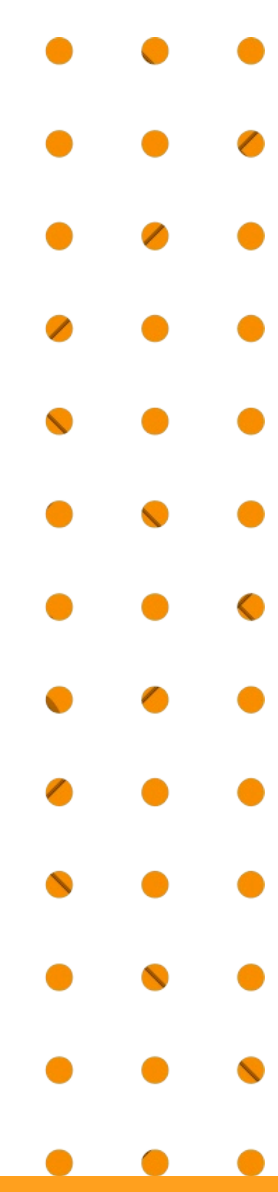


SEVEN YEARS OF SOCIAL AND ECONOMIC IMPACT





Seven Years of Social and Economic Impact

Presented by:



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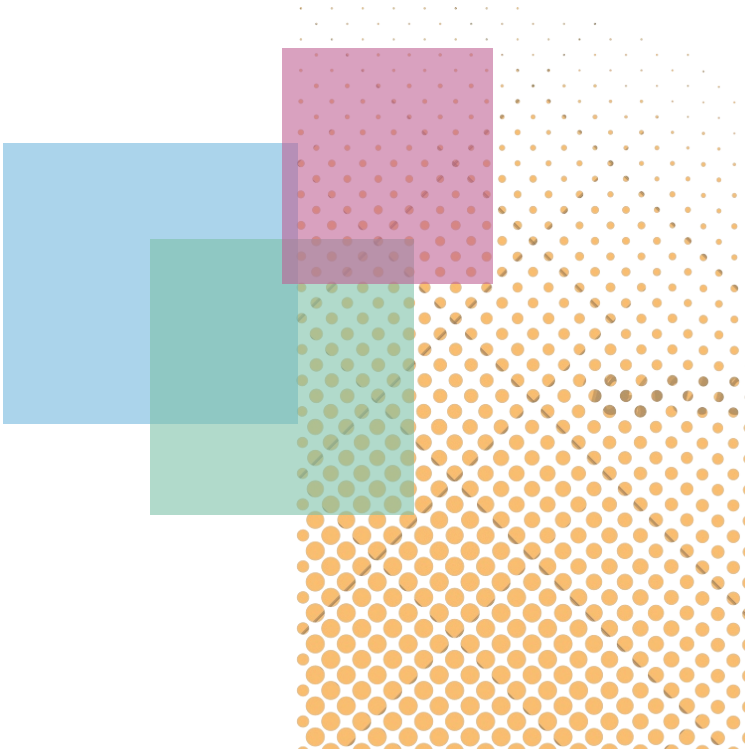
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Introduction

Vimenti was founded on a bold premise: breaking intergenerational poverty requires investing in both children and their parents simultaneously. Through its Two-Generation (2Gen) model, Vimenti integrates high-quality education for children with workforce development, financial capability, entrepreneurship, and mentorship for parents.

Rather than addressing poverty through fragmented services, Vimenti focuses on the entire family unit. This integrated approach builds economic mobility, strengthens household stability, and generates measurable community-level impact.

Vimenti Two-Generation (2Gen) model

Helps families through an integrated approach to access high-quality education, health, and employability services to break generational poverty.

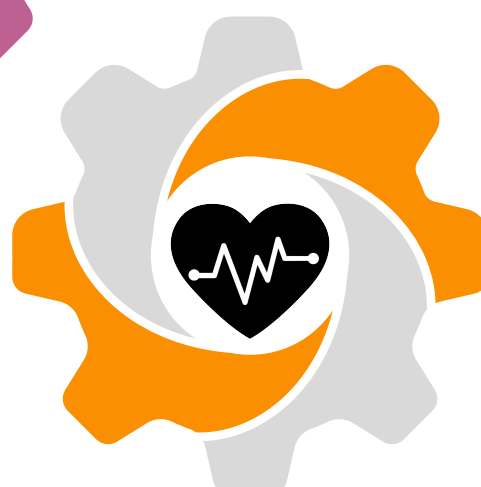
Education
Vimenti School
Student Support Services
Afterschool
Post Secondary Support



WHOLE FAMILY



ECONOMIC
Employability
and Careers Programs
Entrepreneurship
Financial Capacity
Mentorship



SOCIAL CAPITAL
Case Management
Family Coaching
Family Network Connections

HEALTH & WELLNESS

Food Program
Healthy and Ready to Learn Program
Access to Health: Mental, Physical and Behavioral
Trauma Interventions



Economic Impact & Social Return on Investment (SROI)

Over the past seven years, Vimenti has generated nearly **\$59 million in economic impact** (inflation-adjusted) through its operations. Looking ahead, future initiatives are expected to generate an additional **\$97 million in economic impact**. In terms of Social Return on Investment (SROI), **every dollar Vimenti invests in its social and economic pillars for household parents yields a return of \$3.41**. The total social return is likely even greater, as the long-term social impact on children has not yet been fully measured, given that participating students have not yet reached high school graduation.

Economic Impact Due to Vimenti's Investments



\$58.6 M

7-Year Economic Impact
of Vimenti's Total Investment



\$96.8 M

5-Year Economic Impact of
Vimenti's Future Total Investment

Social Return on Investment Due to Vimenti's Programs



\$3.41

Current Social Return on Investment of
Participating Families in Vimenti



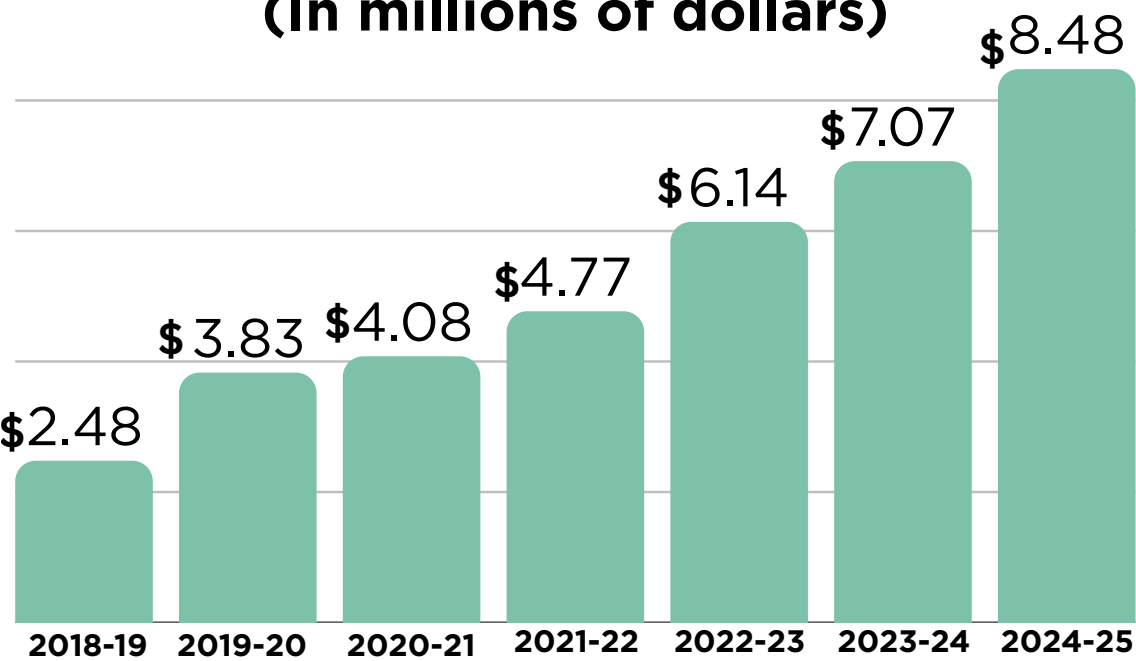
TBD*

Future Social Return on Investment of
Participating Students in Vimenti

*SROI for students will be calculated once graduation rates are available for participating students at Vimenti. A method similar to the one found on page 44 could be used to calculate the SROI.

Economic Impact & Social Return on Investment (SROI)

**Vimenti's Total Investment
(In millions of dollars)**

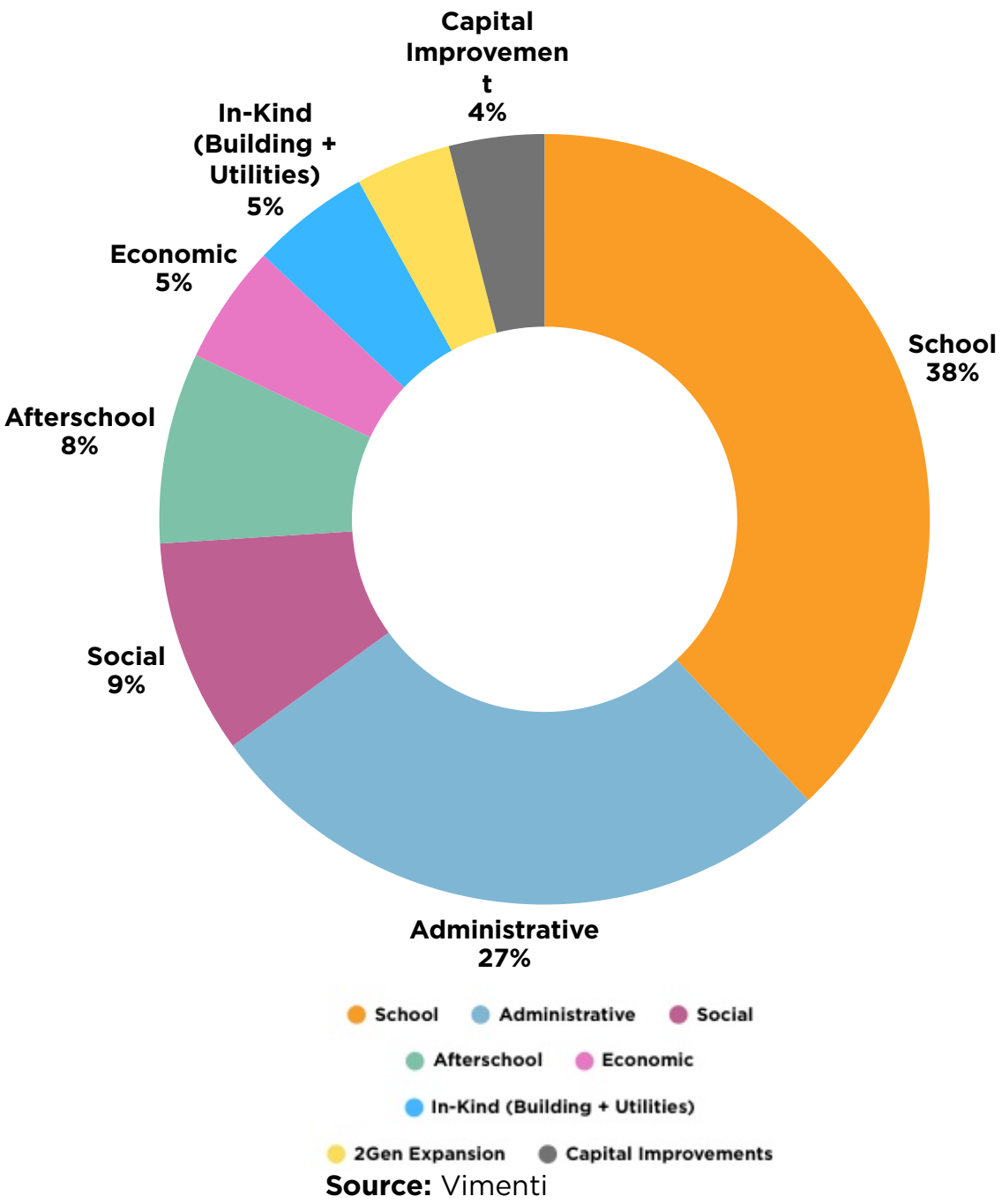


Source: Vimenti

Since 2018, Vimenti has invested approximately \$37 million in its flagship programs, with year-to-year investments growing at an average rate of 24% in line with increased program capacity. The largest share of this investment—38%—has been directed toward Vimenti’s Charter School.

Vimenti’s model demonstrates strong financial returns, measurable poverty reduction, and increasing household income—validating that a comprehensive 2Gen strategy delivers both social and economic value.

**Vimenti's Total Investment
Distribution From All School Years**



Income Growth

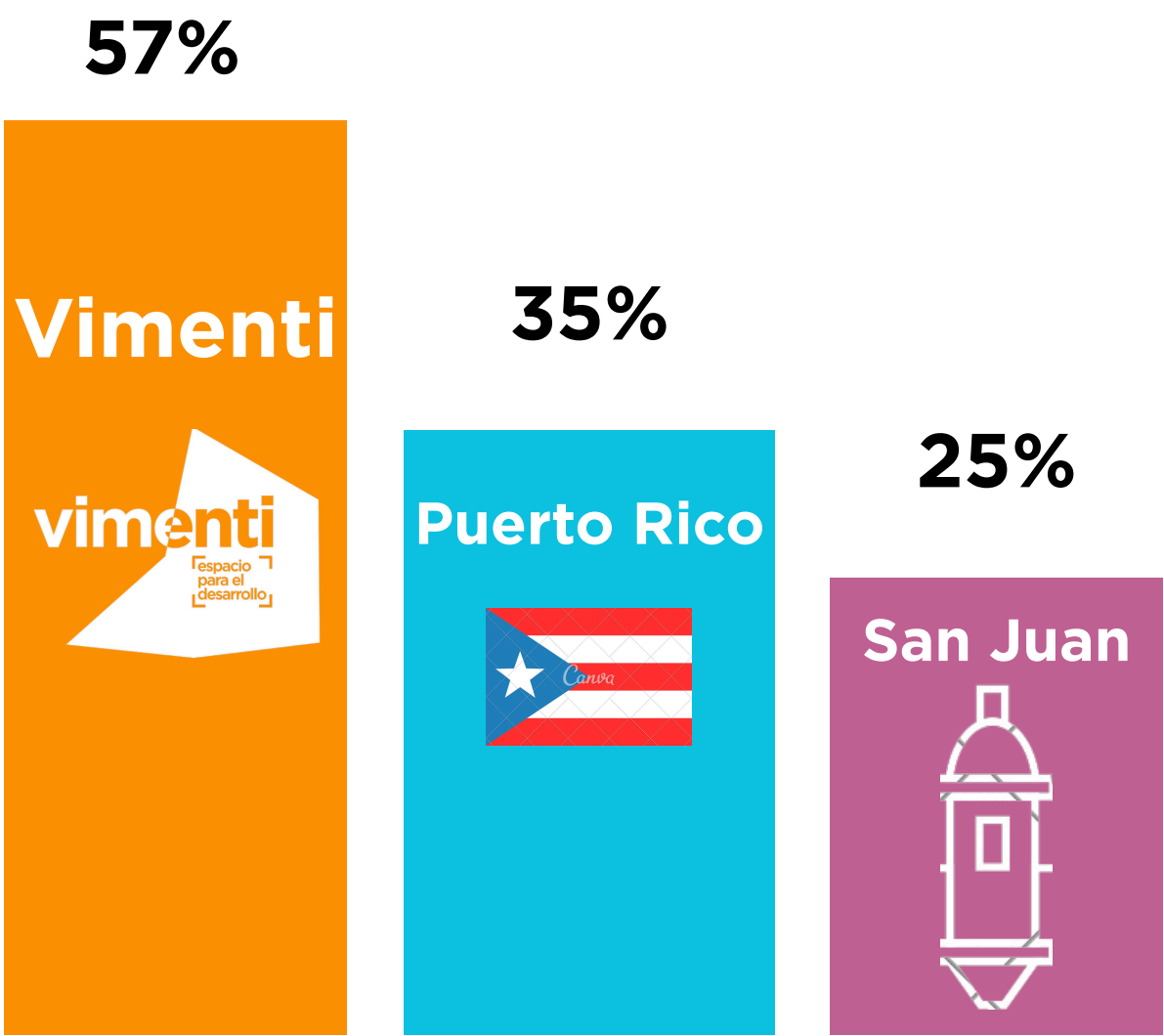
During the 2023–2024 school year alone:

- Participating families generated \$2.6 million more in income than they would have earned in the local San Juan labor market without Vimenti’s intervention.
- This income growth reflects workforce placement, career advancement, entrepreneurship, and financial coaching services delivered through the 2Gen model.

Since 2018:

- \$37 million invested in flagship programs
- 24% average annual investment growth, aligned with increased capacity
- 38% of total investment allocated to Vimenti’s Charter School
- This sustained investment has enabled scaling, improved programming, and measurable increases in family outcomes.

Average Family Income Household Income Change (School Year 2018-2019 to 2024-2025)



Source: Vimenti & US Census Bureau

Poverty Reduction & Family Stability

At launch:

- **87%** of participating households lived below the poverty line.
- Compared to roughly 50% in San Juan and Puerto Rico overall.

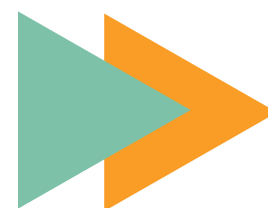
By the 2023-2024 school year:

- Poverty among participating households declined to 59%.
- The gap between Vimenti families and the broader region narrowed to 12-15 percentage points.

Among the original cohort of 237 families:

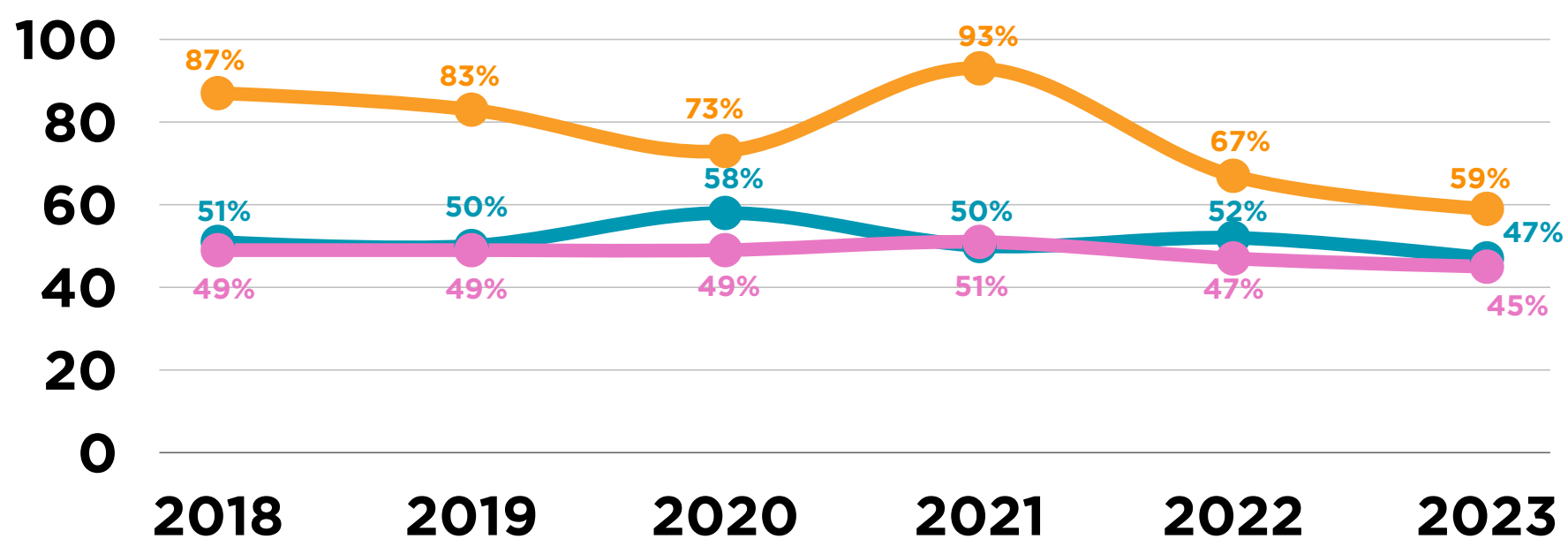
- Poverty declined **12%** over seven years.
- These results demonstrate that sustained, integrated support produces measurable economic mobility over time.

Baseline Poverty Level Reduction for 237 Vimenti Families



-12%

Percentage of Families Below the Poverty Line by Household



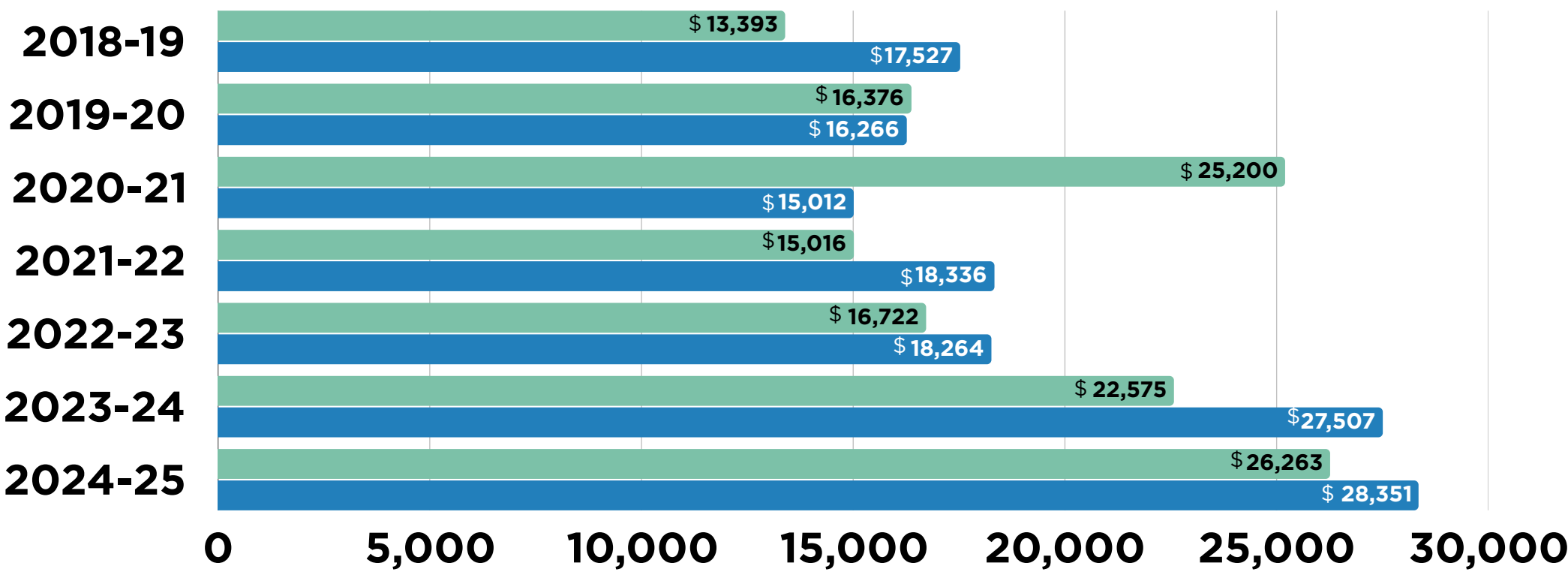
Source: Vimenti and the U.S. Census Bureau.

Family Income

One of the key economic indicators monitored by Vimenti is family income. Families consistently report higher household incomes at the end of the academic year compared to the beginning. For example, in 2018-19, the average family income rose from \$13,393 in September to \$17,527 by the school year's end.

Similar year-to-year patterns show that Vimenti families are steadily improving their financial standing. The 2020-21 school year is not a reliable year to measure income, as pandemic-era government incentives temporarily inflated household earnings, making the figures unrepresentative of normal conditions.

Average Family Household Income

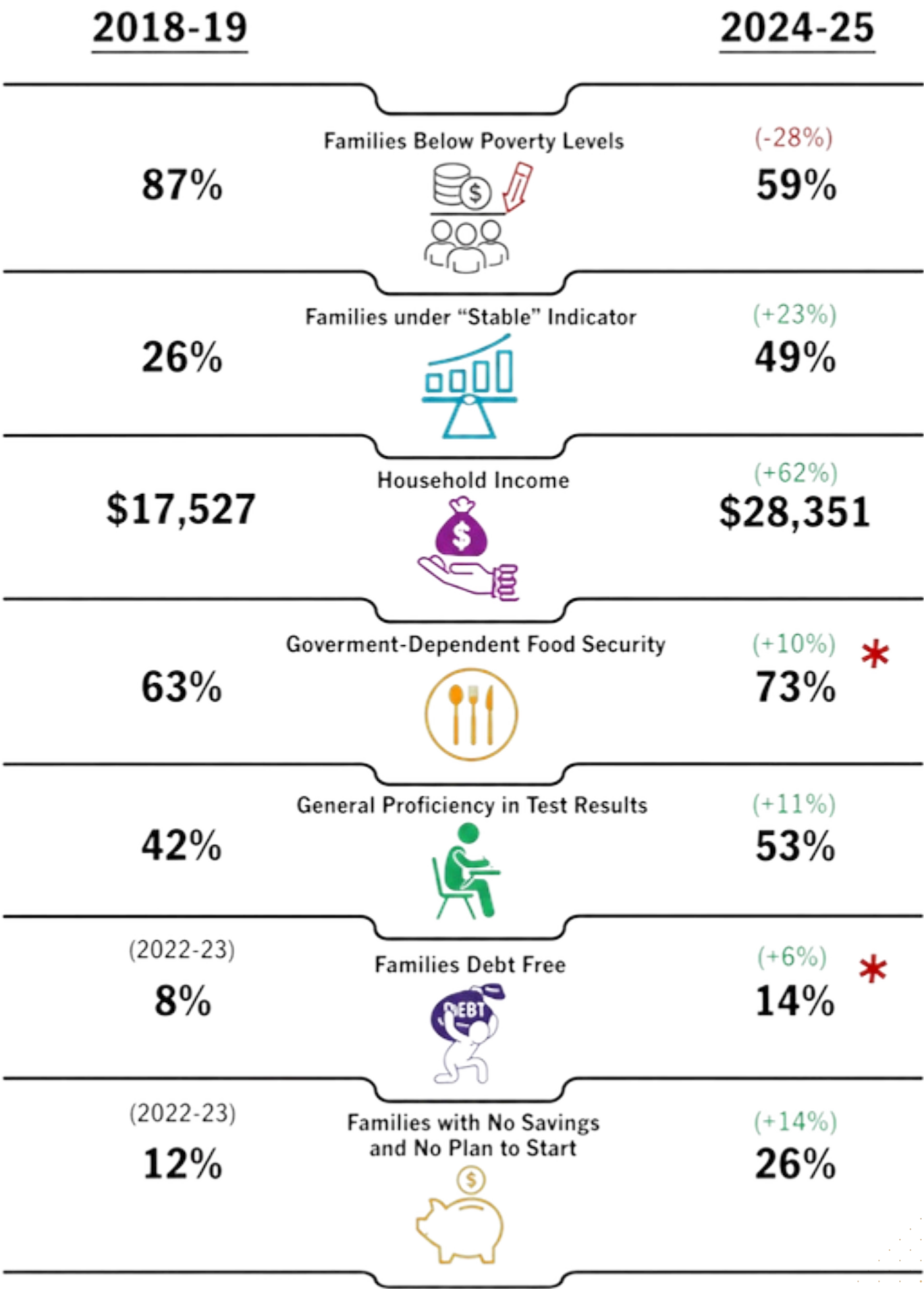


Source: Vimenti

It is important to note that these figures remain below Puerto Rico's average household income of \$34,730 (2024). While Vimenti's families are progressing, the gap underscores the persistent economic challenges faced by low-income communities.

The following diagram features the evolution of key well-being indicators among Vimenti’s families from 2018-19 to 2024-25. It illustrates how participating households have progressed from vulnerability toward stability and well-being, showing that the time and financial investments in the Vimenti 2Gen model have resulted in real, measurable improvements for these families.

Vimenti Family Evolution



* These indicators highlight areas of opportunity that Vimenti is already addressing

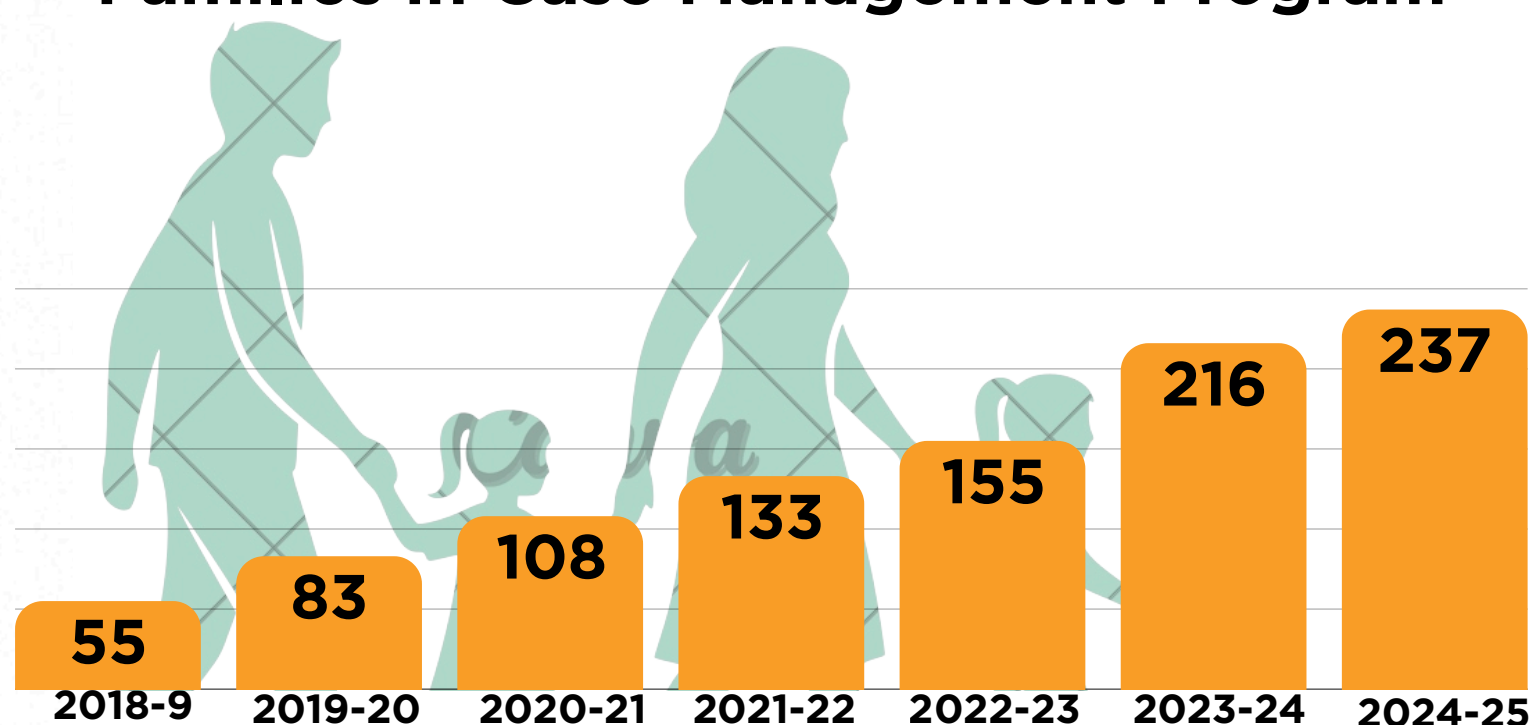


The Social Pillar: Where the 2Gen Journey Begins

Vimenti's Social Programs are the foundation of its Two-Generation (2Gen) model, a family-centered approach built on a core premise: breaking intergenerational poverty requires investing in both children and their parents simultaneously. Rather than addressing poverty through fragmented services, Vimenti focused on the entire family unit, integrating education for children with economic mobility, health, and social capital support for parents, all delivered at the same time and under the same roof.



Families in Case Management Program



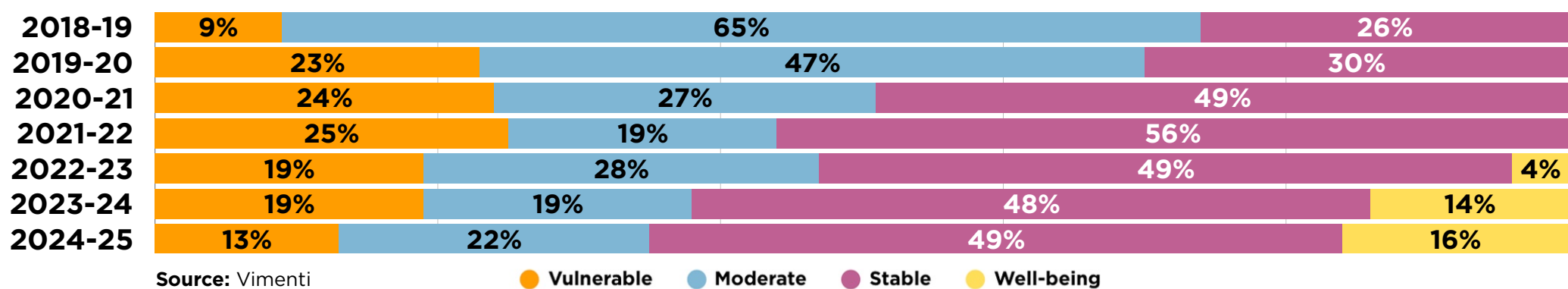
Source: Vimenti

- Families received comprehensive assessments and personalized action plans connecting them to housing, education, healthcare, and financial assistance through case management program.
- The Healthy and Ready to Learn program addressed physical, mental, and behavioral health needs through partnerships with UPR School of Nursing and Vidalus
- Students showed sustained academic gains while parents simultaneously increased their earnings

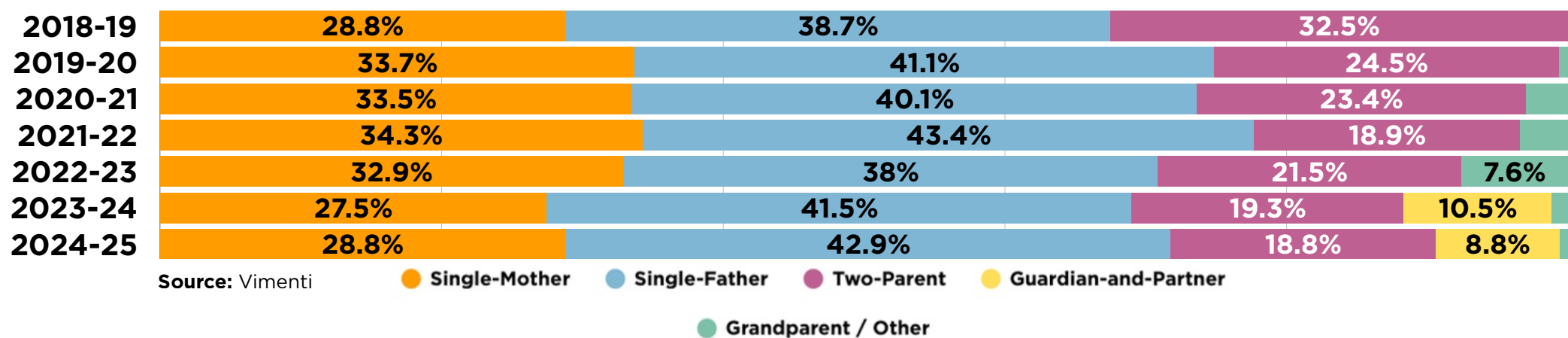
Family Profile and Results

In the 2018-2019 school year, 55 families participated in the case management program. Since then, participation has grown by 331%, reaching 237 families in 2024-2025. After two years in the program, a portion have moved above the poverty line, and by 2024-2025, nearly two-thirds are now considered stable or in a state of well-being. This evolution highlights the long-term impact of Vimenti's integrated support model on improving family stability and economic resilience.

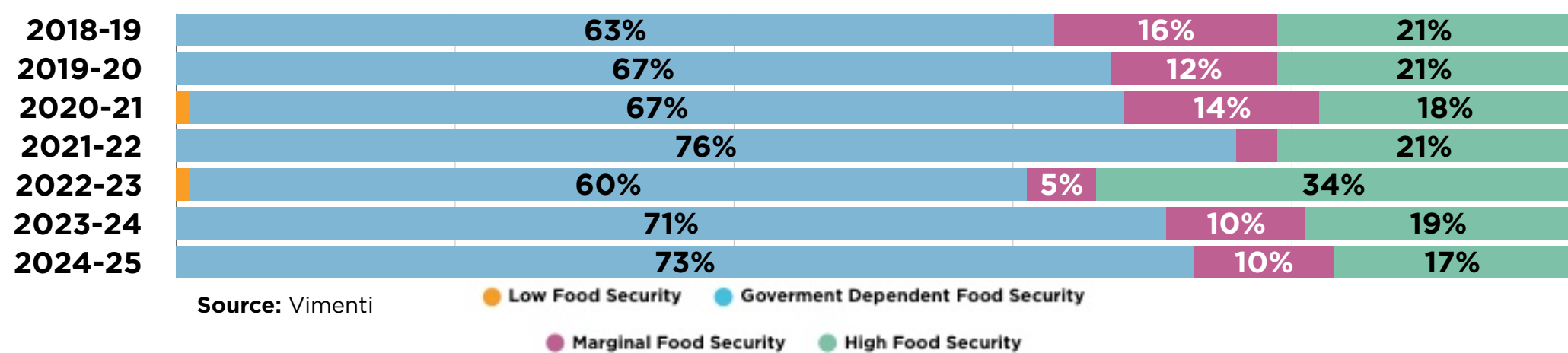
Distribution of Intervention Level of Families by School Year



Household Status



Family Food Security Status by Year



While low food insecurity remained minimal across all years, government-dependent food support stayed high, moving from 63% in 2018-19 to 73% in 2024-25, a trend that raises concern given potential shifts in federal assistance and the "benefit cliff" effect that discourages families from pursuing higher-wage employment.

Success Story

Behind numbers and statistics, there are families whose lives have been transformed through Vimenti's Two-Generation model.

Greyshla M. Cruz García

Before: Greyshla was balancing her role as a mother with the challenges of providing stability for her family. Daily routines were stressful, communication with her children often felt difficult, and limited resources made it hard to achieve long-term goals.

During: Through **Vimenti's School and Family Programs**, Greyshla saw her children improve academically and learned new skills to strengthen communication and bonding at home. Simple moments, like sharing breakfast with her daughter at Vimenti School, brought greater balance to her mornings. At the same time, she participated in the ***Employability Program and workshops***, which gave her the tools to secure a job.

After: With steady employment, Greyshla was able to buy a car and, more importantly, achieve a family dream of moving from a small apartment into a house with a yard. These accomplishments gave her confidence to keep working toward new goals, knowing that "anything is possible." As she puts it, "*Vimenti brought many wonderful things to my life.*"

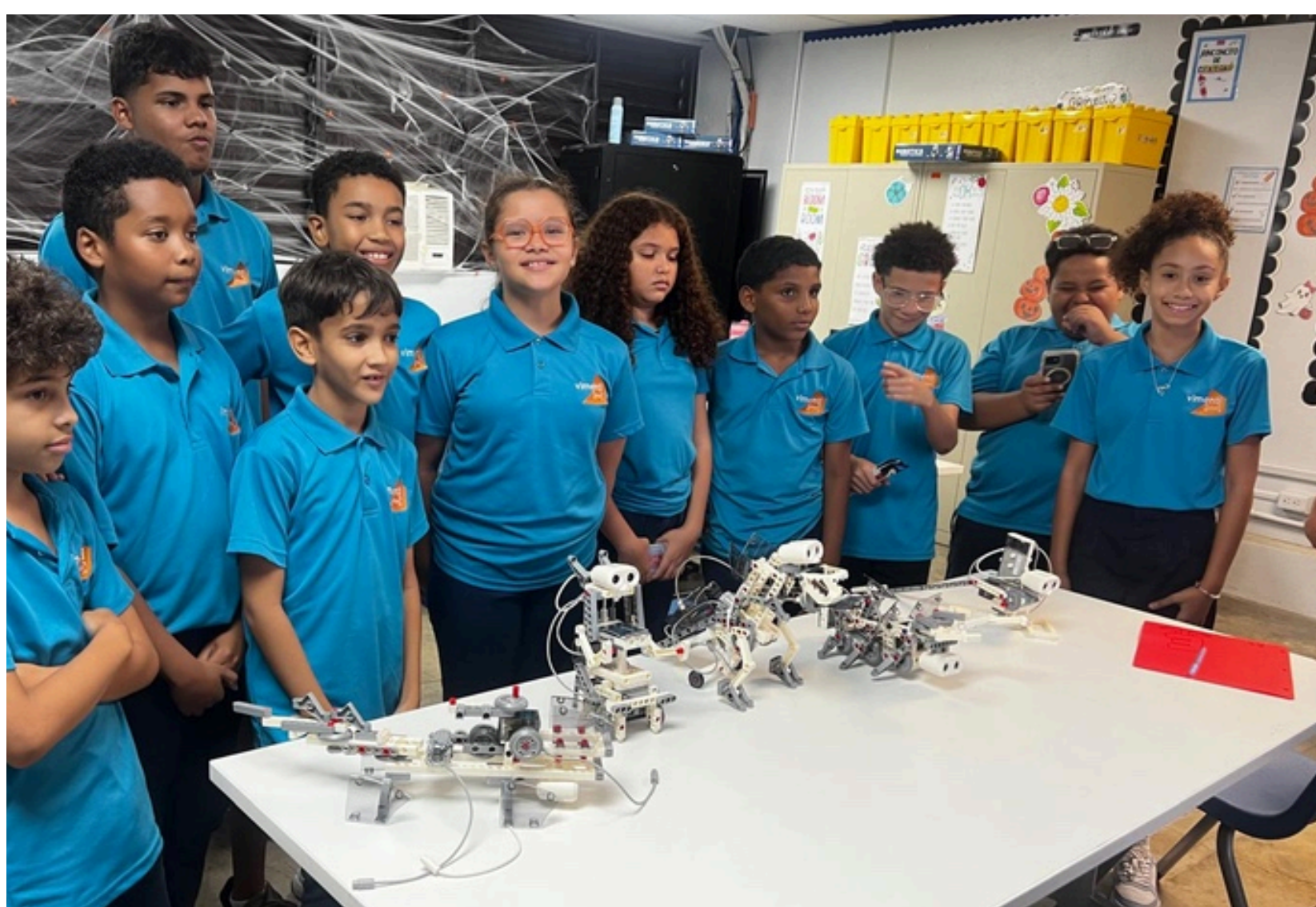


The Education Pillar: Where Learning Transforms Generations

Opened in 2018 as Puerto Rico's first public charter school, Vimenti School offered a bilingual, project-based curriculum emphasizing academic achievement, critical thinking, and socio-emotional growth. Students received individualized assessments and differentiated instruction, ensuring each child worked at their optimal level. The school served grades K-8, with plans to expand one grade per year.

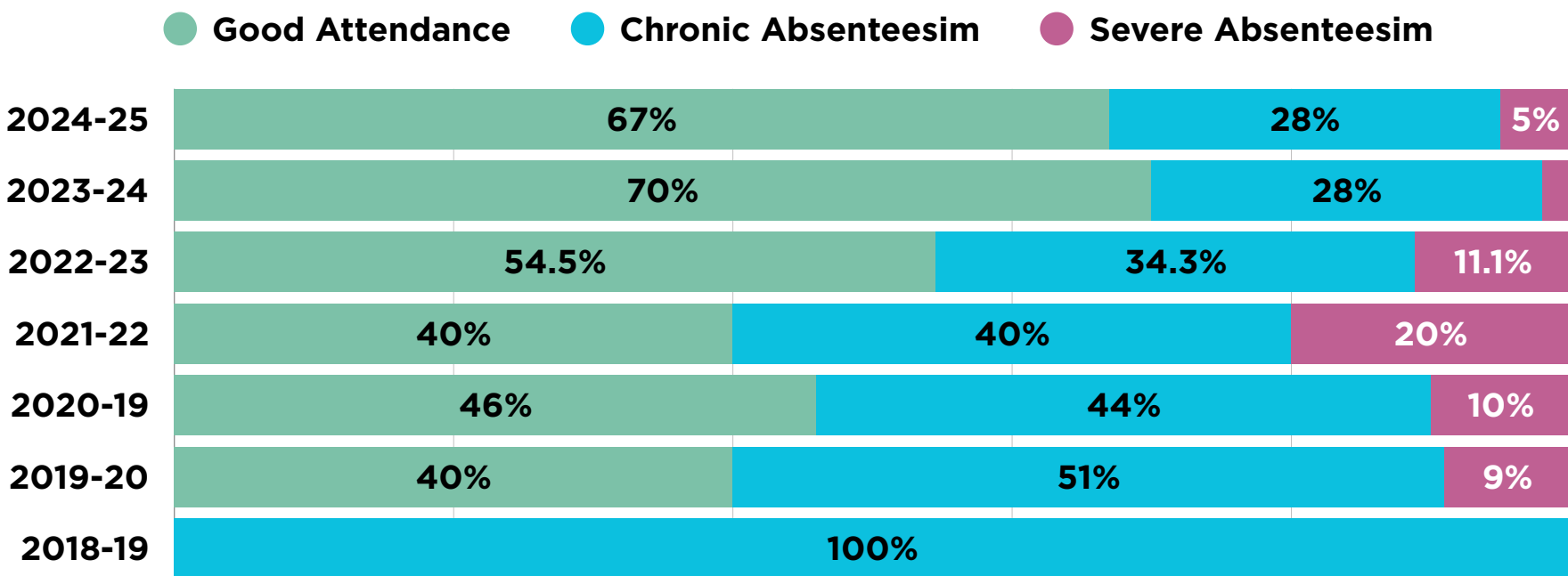
A School Designed with Purpose

- **Small class sizes:** No more than 20 students per group, each with a teacher and teaching assistant, ensuring close interaction and individualized support.
- **Teacher recruitment & development:** Teachers were selected for both credentials and mission alignment, completing summer training and more than 200 hours of professional development annually.
- **Values & environment:** The school was grounded in core values including innovation, ambition, resilience, lifelong learning, excellence, and family at the center.
- **Community focus:** Located in the Ernesto Ramos Antonini public housing project in San Juan, serving families below the poverty line from that community and surrounding areas.



From 58 students in 2018-19 to 322 in 2024-25, Vimenti School grew more than fivefold in enrollment. Alongside this growth, good attendance rates improved significantly over the years, reflecting stronger family engagement and student commitment. This matters beyond academics: consistent attendance has well-documented long-term effects on students' health, social skills, and overall development. In standardized testing, Vimenti students outperformed San Juan averages across Spanish, Math, and Science in the 2024-25 school year, with Science results reaching 69% proficiency compared to 54% in San Juan and 42% across Puerto Rico.

Student's Class Attendance Behavior



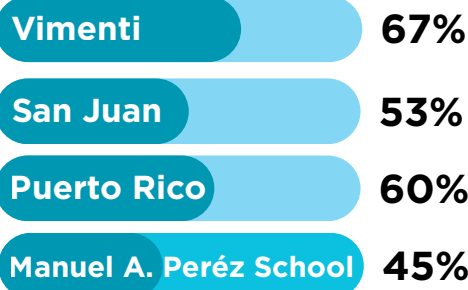
Source: Vimenti

Distribution of Standardized Test Performance by School and Subject (2024-2025 School Year)

Spanish



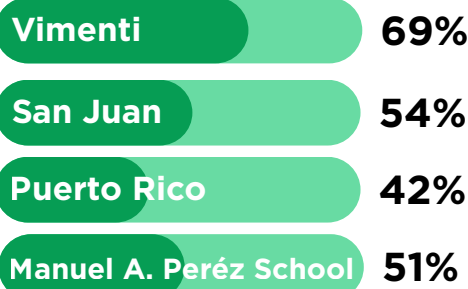
Math



English



Science



Source: Puerto Rico Department of Education

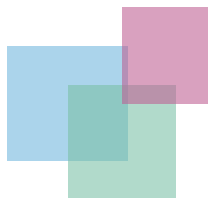
Note: Science data are only available for 4th grade students.



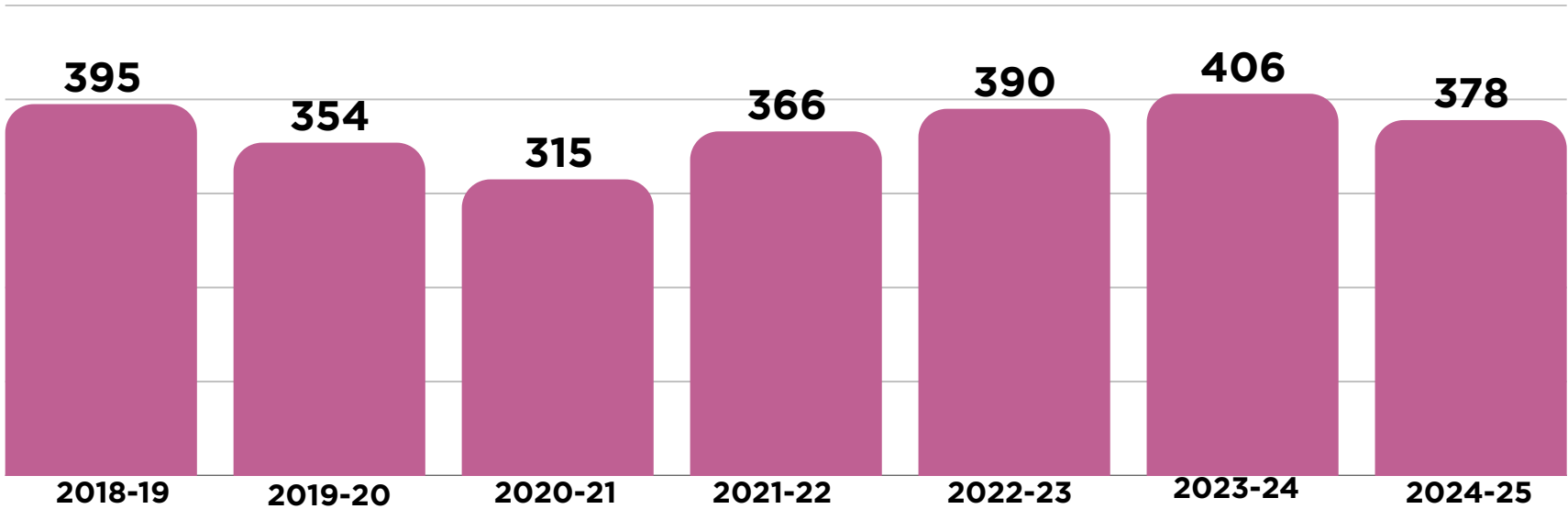
After-School: Supporting Students and Families Beyond School Hours

Vimenti’s After-School Program extended the school day with a structured, enriching environment tailored to each child’s needs. Through individualized assessments, students received personalized academic support including tutoring, Spanish reinforcement, and English literacy practice, all aligned to their educational goals. Alongside academic growth, the program fostered students’ social-emotional development through positive adult supervision, peer interaction, and opportunities for self-expression that provided a safe space during high-risk after-school hours.

For families, the program’s extended hours delivered reliable care during critical times, enabling working parents to maintain or pursue employment with confidence. Since its launch, the after-school program has consistently reached significant numbers of students through tutoring, recreation, sports, arts, leadership, and prevention activities.



Children and Youth in Afterschool Programs
(tutoring, sports, arts, and leadership & prevention, etc.)

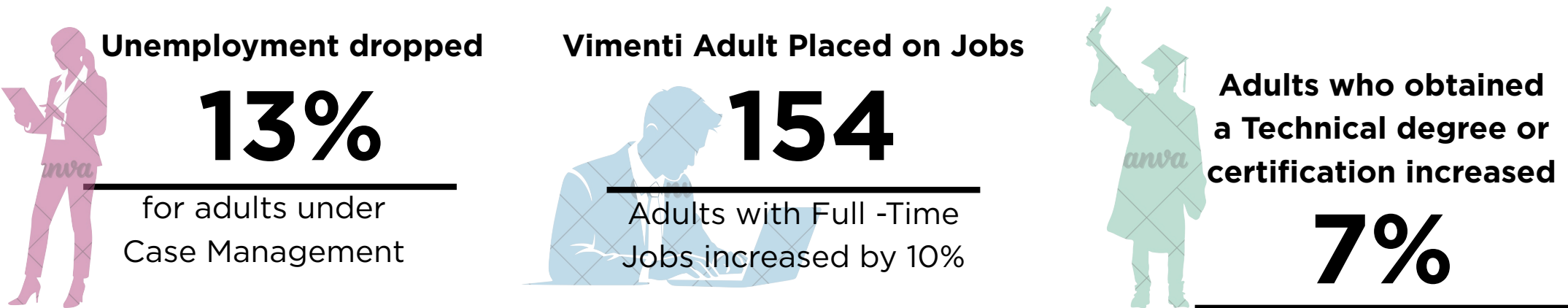


Source: Vimenti



The Economic Pillar: Where Income Growth Becomes Possible

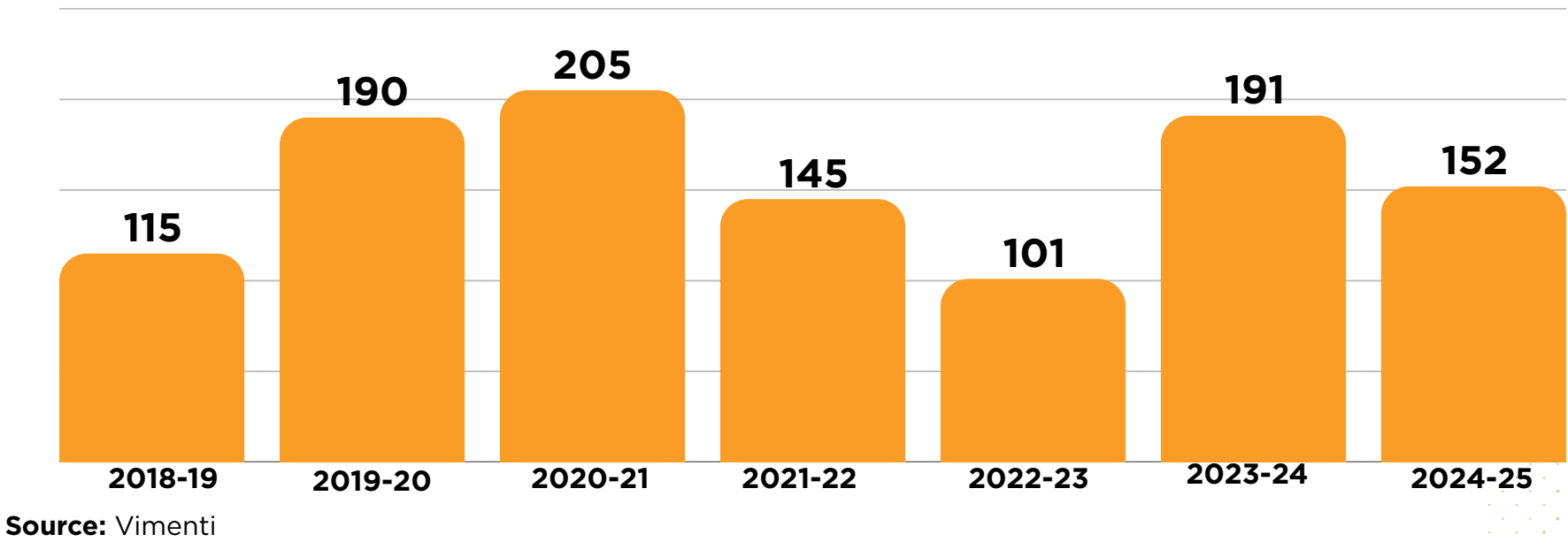
Vimenti’s Economic Programs were designed to cultivate a micro-ecosystem of opportunity that fostered long-term economic mobility in low-income communities. Their central purpose was to expand pathways for adult family members to enter, reenter, and advance in the workforce, breaking the multigenerational cycle of poverty. Through targeted workforce development, Vimenti responded directly to the barriers adults in low-income communities face in striving for stability, including unemployment, limited social capital, and the “benefit cliff” that often discouraged families from pursuing higher-wage employment.



Careers Program for Adults

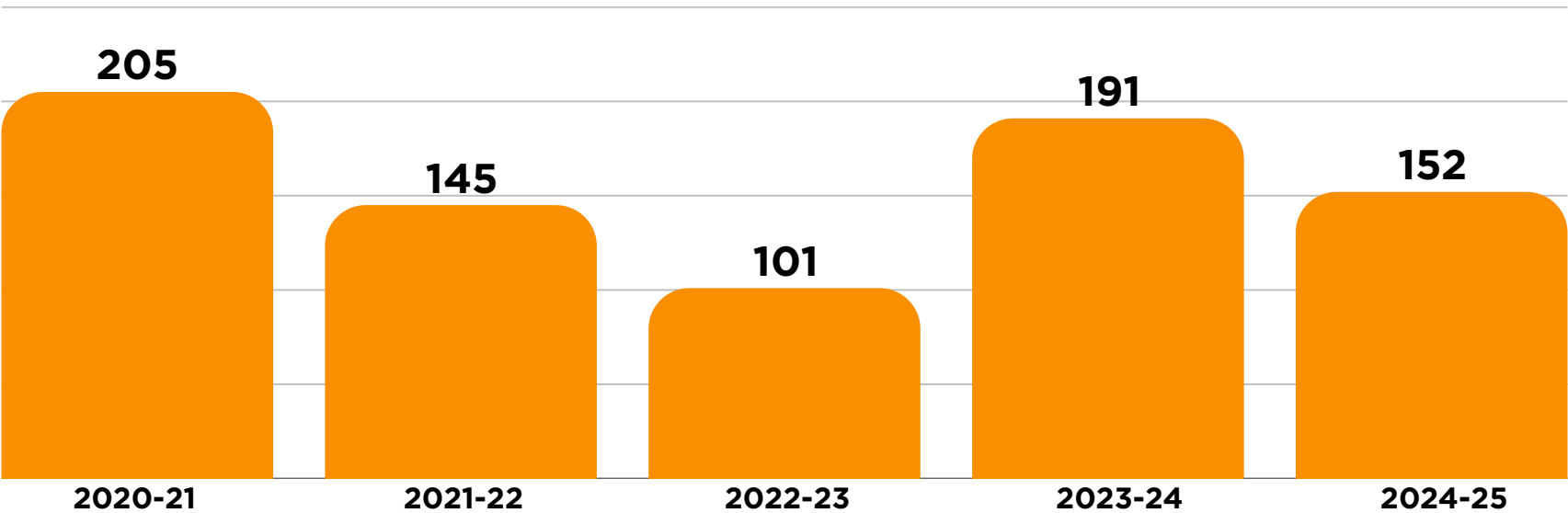
The Careers Program for Adults serves adults, providing targeted training to strengthen employability and career advancement. The program delivers a dedicated curriculum focused on soft skills, job readiness, and above-average workplace performance. Adults benefit from hands-on learning, case studies, and practical exercises that prepare them for interviews, placement, and long-term job retention. Complementary stackable courses in English and Technology address foundational skill gaps and may lead to recognized third-party certifications, creating additional pathways for advancement.

Adults Economic Development Services
(cohort, mentoring, English, technology, etc.)



The employability program’s mentorship and service component peaked in 2020-21 with 498 services delivered, before stabilizing at a range of 230-275 services annually in subsequent years. Since one participant may receive multiple services, these figures reflect the program’s intensity of support rather than the number of unique individuals served.

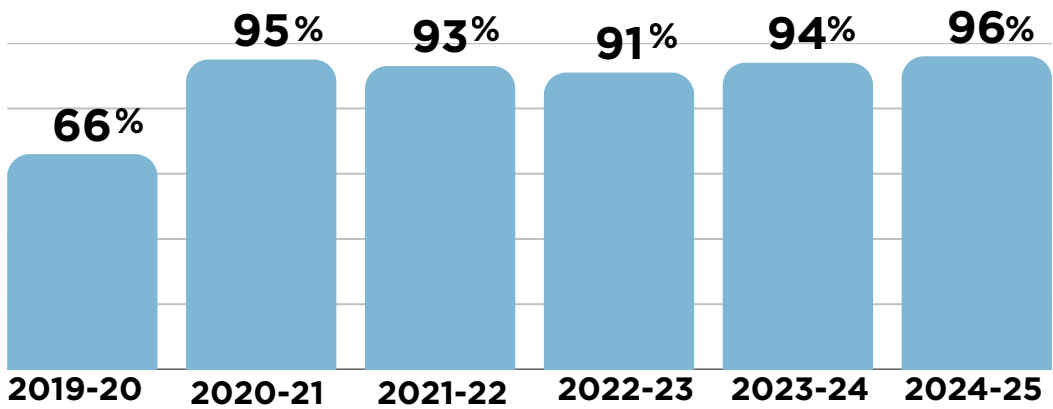
Mentorships and Services Delivered by Vimenti to Participants



Source: Vimenti

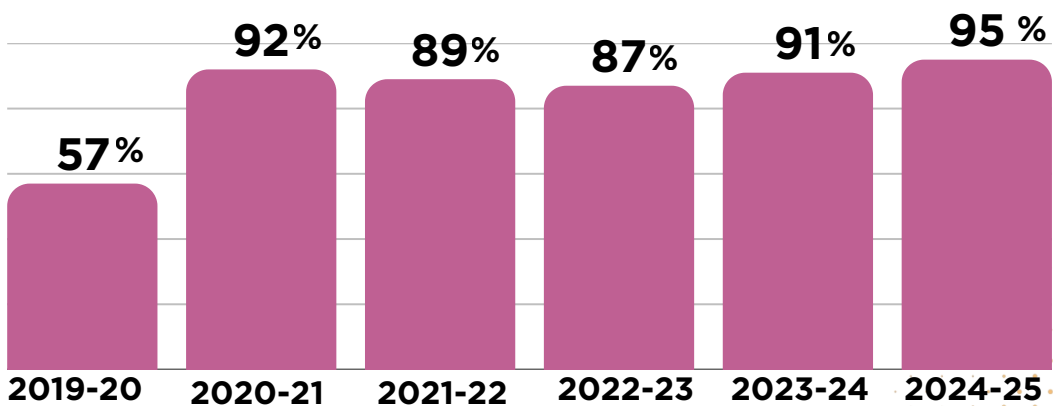
Vimenti’s employability programs delivered consistent and measurable outcomes for adults. Mastery of labor skills grew from 66% in the first year to a peak of 96%, while technical skills proficiency rose from 57% to nearly 95% by 2024-25. These results reflect the program’s sustained effectiveness in equipping adults with both the soft and technical competencies needed to succeed in the workforce.

Percentage of Adult Participants Demonstrating Mastery of Labor Skills



Source: Vimenti

Percentage of Adult Participants Demonstrating Mastery of Labor Skills



Source: Vimenti



Success Story

Behind numbers and statistics, there are families whose lives have been transformed through Vimenti's Two-Generation model.

Seniamit Castro

Before: Seniamit entered Vimenti's programs with economic challenges and limited opportunities. She faced barriers to stable employment and struggled to find her place in the labor market, lacking the resources or networks to advance.

During: Through Vimenti's economic mobility initiatives, Seniamit engaged in workforce training, mentoring, and support services. The program provided her with tailored guidance, skill development, and assistance in navigating the job market.

After: As a result of her participation, Seniamit secured employment and improved her economic situation. Her story now serves as a beacon of success, illustrating how Vimenti's model can transform lives and uplift families.



Looking Ahead: Scaling the Vimenti 2Gen Model

Seven years of data confirm that Vimenti's Two-Generation model is both economically sound and socially transformative:

- Nearly \$59 million in economic impact generated
- \$3.41 return for every \$1 invested
- Measurable poverty reduction across participating households
- Sustained income growth for participating families

The evidence is clear: investing in families intentionally, comprehensively, and simultaneously creates measurable financial returns and long-term systemic change.

As Vimenti continues to advance its mission through strategic partnerships and community-centered initiatives, one of the most transformative efforts on the horizon is the Oasis Hub Project, a comprehensive initiative led by the Platform for Social Impact (PSI) and implemented through Vimenti in the Villa Prades neighborhood of San Juan.

The Oasis Hub Project was designed to address the educational, health, and economic needs of families in Villa Prades, one of San Juan's most underserved communities, home to approximately 21,000 residents across 26 housing buildings. For too long, the neighborhood's potential had been constrained by systemic barriers: limited access to quality education, scarce workforce opportunities, lack of wraparound family support, and a 14.2% prime-age employment gap reflecting years of underinvestment.



Place-based Community Impact

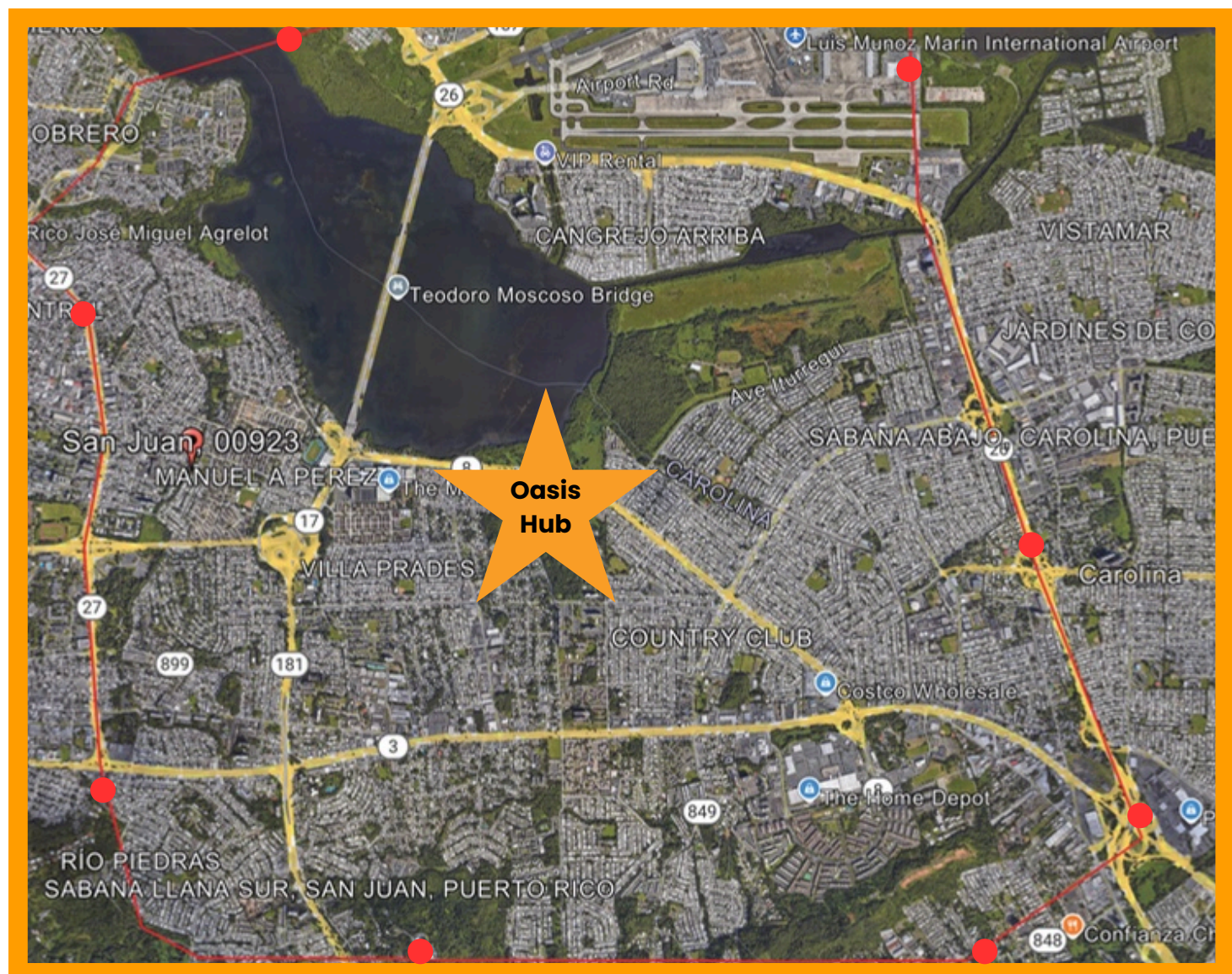
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Oasis Hub- Growth Impact Projections- Vimenti School & Family Center

Expand **Family Navigator** Services to 6+ additional schools, reaching 850 families.

Grow **After-School Child Care programs** to serve 600 participants.

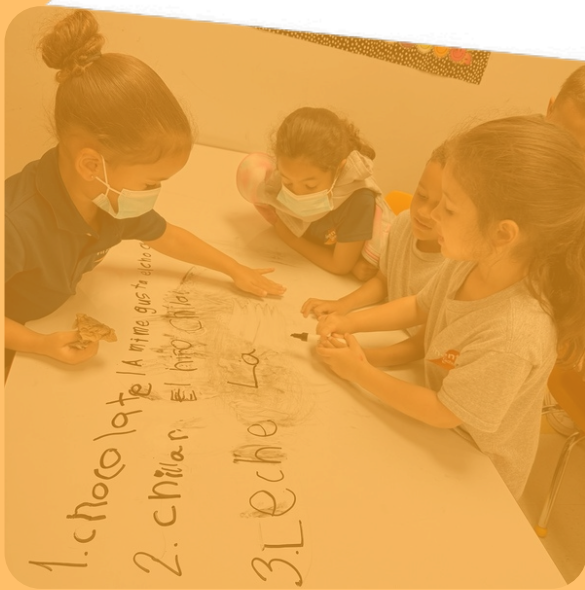
Scale **Workforce Program** to impact 820 youth and improve job opportunities for at least 500.



The Oasis Hub was built on the premise that real, lasting change happens when investment is concentrated in place. With over \$100 million in secured funding, the project's five-year goal is to reduce the prime-age employment gap by 10%, helping nearly 2,800 adults secure stable employment and increase household incomes within Villa Prades itself.

Vimenti's expansion within the Hub reflects a natural evolution of its proven 2Gen model into a broader, place-based strategy. Supported by federal investments such as the Full-Service Community Schools and Reconnect grants, Vimenti is positioned to significantly deepen its reach and impact. Through the Vimenti Expansion, the organization will serve over 500 students and their families, along with more than 1,500 youth and adults through afterschool, workforce, and adult programs. This growth is not just about scale, it is about bringing together education, workforce development, health, and family support under one roof, and creating the conditions for generations to thrive in the communities that need it most.

As its doors open in 2026, Villa Prades will stand as proof that when investment is rooted in place and guided by the people who call it home, transformation is not just possible, it is inevitable.



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